

Zhengyao Tu

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PORTFOLIO - [Home\(zytu0307.com\)](http://Home(zytu0307.com))

EDUCATION

Shanghai University of Engineering Science

Bachelor of Arts, Digital Media Art (China-Korea Cooperation)

Shanghai, China

Sep 2020 – Jul 2024 (Expected)

- Grade: 84/100
- Student Rep of the International College of Creative Design Publicity Department

Dongseo University

Bachelor of Arts, Digital Media Design

Busan, South Korea

Mar 2022 – Feb 2023

- GPA: 3.42
- Deep learning of informatics design

INTERNSHIP

Shanghai Planetarium

Internship - Project Leader

Shanghai, China

Mar 2023 – Jun 2023

- I spearheaded initiatives aimed at augmenting visitor engagement by adeptly integrating metaverse and VR technological paradigms.
- This academic endeavor facilitated the practical application of my nuanced design competencies and enriched my understanding of the confluence between technological advancements and pedagogical methodologies.

EagleBurgmann Shanghai Ltd.

Internship

Shanghai, China

Jun 2021 – Aug 2021

- Entrusted with the initialization and configuration of intricate network software, encompassing firewalls, security protocols, and surveillance tools.
- Mandated with the implementation of robust security stratagems to safeguard the network against cyber vulnerabilities and illicit access.
- Tasked with the upkeep of critical network infrastructure, including routers, switches, and cables, guaranteeing optimal functionality.
- Obligated to diagnose and ameliorate network discrepancies, ensuring seamless data transmission and connectivity.

HONOURS

Shanghai University of Engineering Science

Student Rep of the International College of Creative Design Publicity Department

Shanghai, China

Sep 2022 – Present

- Serving as the student representative for the Publicity Department of the International College of Creative Design, I have orchestrated a myriad of the college's public engagements, notably the esteemed NCDA - National College Digital Art Design Competition.
- This esteemed position enabled me to manifest my leadership acumen and proficiency in project management, ensuring the meticulous execution of these distinguished events.

National Innovation and Entrepreneurship Competition for College Students

Silver Award

Shanghai, China

Apr 2022 – Apr 2023

- Second position in this intensely competitive contest, exemplifying my entrepreneurial acumen and innovative thought processes.

National "Creative Integration · Future Freshmen" College Digital Art Invitational Competition

Finalist

Shanghai, China

Apr 2023 – Jun 2023

- During my engagement in this contest, I secured top130 position (Top 1%), underscoring my dedication to relentless refinement and fervor for digital artistry.

Future Designer, National College Digital Art Design M-Universe + Design Project competition

First Prize

Shanghai, China

Aug 2023

- My dedication to pushing creative boundaries in the field of digital art was rewarded with a first-prize win in this prestigious competition.

SKILLS & INVOLVEMENT

Languages: Mandarin, Cantonese(Native), English(Proficient), Korean(Intermediate)

Involvement: Student Rep of the International College of Creative Design Publicity Department

Skills: Photoshop (4 years), Illustration (4 years), Animate (4 years), Processing (4 years), After Effects (4 years), Unity (3 years), Unreal Engine (2 years), C4D (3 years), Maya (3 years), Blender (1 year), HoloLens (1 year), TouchDesigner (1 year), Arduino (1 year)

Interests: Traveling, reading, watching movies