

Zhengyao Tu

Room 401, No.26, Lane 88, Anning Road, Minhang District, Shanghai
• 15221122139 • tuzhengyao20020307@gmail.com



EDUCATION

University of Glasgow (The Glasgow School of Art)

MDes, Design Innovation & Interaction Design

Glasgow, the UK

Sep 2024 – Sep 2025 (Expected)

- Deep learning of human-centered design

Dongseo University

Bachelor of Arts, Digital Media Design

Busan, South Korea

Mar 2022 – Feb 2023

- Deep learning of informatics design

Shanghai University of Engineering Science

Bachelor of Arts, Digital Media Art (China-Korea Cooperation)

Shanghai, China

Sep 2020 – Jul 2024

INTERNSHIP

Shanghai Planetarium

Internship - Project Leader

Shanghai, China

Mar 2023 – Jun 2023

- I spearheaded initiatives aimed at augmenting visitor engagement by adeptly integrating metaverse and VR technological paradigms.
- This academic endeavor facilitated the practical application of my nuanced design competencies and enriched my understanding of the confluence between technological advancements and pedagogical methodologies.

Eagle Burgmann Shanghai Ltd.

Internship

Shanghai, China

Jun 2021 – Aug 2021

- Entrusted with the initialization and configuration of intricate network software, encompassing firewalls, security protocols, and surveillance tools.
- Mandated with the implementation of robust security stratagems to safeguard the network against cyber vulnerabilities and illicit access.
- Tasked with the upkeep of critical network infrastructure, including routers, switches, and cables, guaranteeing optimal functionality.
- Obligated to diagnose and ameliorate network discrepancies, ensuring seamless data transmission and connectivity.

HONOURS

Shanghai University of Engineering Science

Student Rep of the International College of Creative Design Publicity Department

Shanghai, China

Sep 2022 – Jul 2023

- This esteemed position enabled me to manifest my leadership acumen and proficiency in project management, ensuring the meticulous execution of these distinguished events.

National Innovation and Entrepreneurship Competition for College Students

Silver Award

Shanghai, China

Apr 2022 – Apr 2023

- Second position in this intensely competitive contest, exemplifying my entrepreneurial acumen and innovative thought processes.

National "Creative Integration · Future Freshmen" College Digital Art Invitational Competition

Finalist

Shanghai, China

Apr 2023 – Jun 2023

- During my engagement in this contest, I secured top130 position (Top 1%), underscoring my dedication to relentless refinement and fervor for digital artistry.

Future Designer, National College Digital Art Design M-Universe + Design Project competition

First Prize

Shanghai, China

Aug 2023

- My dedication to pushing creative boundaries in the field of digital art was rewarded with a first-prize win in this prestigious competition.

The 9th Hui Chuang Youth

Bronze Award

Shanghai, China

Aug 2024

- My MR technology graduation project won the third prize in the Shanghai University Student Competition, which demonstrated my ability to learn new technologies quickly.

SKILLS & INVOLVEMENT

Languages: Mandarin, Shanghaiese(Native), Cantonese(Native), English(Proficient), Korean(Intermediate)

Involvement: Student Rep of the International College of Creative Design Publicity Department

Skills: Photoshop (4 years), Illustration (4 years), Animate (4 years), Processing (4 years), After Effects (4 years), Unity (3 years), Unreal Engine (2 years), C4D (3 years), Maya (3 years), Blender (1 year), HoloLens, TouchDesigner, Arduino